



Tendencias:

For a long time it was a thought that the rigor of research and artistic creation were incompatible. Here's an example that between science and art there can be good chemistry.

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Opening Photo (double page)



'The Birth of Venus IV', by Lucia Warck Meister. The installation combines art and nature.

DOS A QUERERSE.

TRENDS who said that the rigor of research and creativity are incompatible? Between science and art there is even more chemistry.

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Scientists discovered that oil and water do not mix because of their different molecular composition. Many times, art and science repel them selves as these two elements.

But there are those who have figured it out to make from art a way to spread science. Here is where Tierra de Exploradores come up, an ONG dedicated to spread in a free manner natural science, related to the artistic with science. In its goal to convert science in something accessible and attractive for every one, Tierra de Exploradores introduced it self two years ago with an exposition at the National Library that lectured about the findings of prints of a velociraptor , a dinosaur known thanks to the movie Jurassic Park. For this reason a young palaeontologist Sebastián Apesteguía was called for the scientific presentation and Jorge Blanco and Jorge González, paleoartists that added their illustrations and production full scale of the print found of the leg of the dinosaur.

A recent example: the exhibit **water, key to life** showed in the Argentine Museum of National Arts (MACN) by photographers Marcelo Gurruchaga and Adriana Groisman, biologist and photographer Daniel Aldo Gomez and geologist José Selles Martinez. While Groisman brought her videos and Gurruchaga along with Gomez photos, Selles Martinez from the Department of Geological Sciences of the UBA, was charged with providing the scientific input necessary to ensure the rigor of the message: raise awareness of this vital resource at risk.

Organize an exhibit with these characteristics is no easy task, "says Veronica Willenberg, the creator of the initiative. In 1996 she contacted the MACN and the Argentine chapter of The Explorers Club-organized scientific expeditions worldwide to make a proposal." In our exhibits there are several aspects related to the content, aesthetics, space, or if it comes to producing an event in Argentina or abroad. The available resources are a major constraint because in our country philanthropy applied to the popularization of science is a habit with little roots. "These days, the NGO is focused on Art in lobby - Lovin 'arts, a venture based on an initiative that , little by little, grows worldwide: to take art into the spaces of everyday life. They are mass campaigns where artists exhibit their work in hotels, universities, airports and other public spaces.

The idea is to offer first-class artistic content for companies to incorporate them into their projects. "I was inspired by the action carried forward by Michael Bloomberg (Mayor of New York) in their building says Veronica. Bloomberg dedicated wide aisles devoted to art exhibitions, in the midst of the turmoil created by thousands of employees in its daily bustle. For me, it means that art can and must be present in the spaces we inhabit, it is part of our life and it's great that it is available to everyone. "Last summer, **Art in lobby developed the campaign Art in beach** in Pinamar at the beach side promoted by Nextel."We presented the work of Lucia Warck Meister, Argentine artist based in New York, who created the exhibition Night and Day In the area 5 giant translucent were installed, reflecting and distorting the environment along with nine gigantographies of photos of the artist. "For the creator of Tierra de Exploradores, "again, art and nature were on hand. It is an ideal combination that allows us to dream of a future full of colour and harmony"



“ It’s very gratifying to be going through a path along with artist of such trajectory as **Andrea Juan** who we have accompanied when she **presented Series Metano III in the Chelsea Art Museum of Nueva York**” she adds. In her four Antarctic campaigns, Andrea prepared installations and performances that suggest reflecting about the consequences due to the changes of the climate!



Andrea Juan prepared four Antarctic campaigns to achieve through his installations and performances to raise awareness about climate change.

"Art can and should be present in the spaces that we inhabit, because it is part of our life and it is great for it to be at the reach of everyone."

The Conicet Exposes: Here the artistic side is shown of the scientific researchers. For two years, the headquarters of the CONICET, located a few steps from Congress, has a space for art exhibitions. It's a small room, with a strategic location on the ground floor near the conference room. The idea came in 2003 when the building was remodelled. Then a group of seven employees, some with a penchant for painting and photography proposed calling the 400 people then working at headquarters to send, if they had any paintings, sculptures or photographs for exhibitions.

It all started with a love of art and it's not a metaphor. We took extra time to organize the samples and raise the proposal to the authorities of CONICET. Not until July 2006, the call already included 6,000 researchers, employees and trainees-when the first sample was finalised. We received about 300 jobs, "says Elida Bartolsic, who works in management assessment and paints in her spare time. She is part of that initial group also joined by Martin Bentura, Emilse Rivero and Silvia Pellegrino. It is quite remarkable that many people only known for work related to mathematics, physics or biology suddenly show their artistic inclinations. Emilse, amateur photographer, finds an explanation. For her, "art serves as an engine that propels us to integrate within the institution"

But there are more surprises regarding the landing of art in the CONICET, which this year celebrates its half century of life. Its vice-president of Scientific Affairs, historian Naomi Mary Girbal found in abstract art a more interesting alternative. "Working with ink and pencil. Just as there are people who express themselves through craft, to me, art is a way of showing feelings and moods. What I do is completely abstract: I put my feelings on paper," she explains. On the other hand she believes that the space of art helps to "demystify the traditional image of CONICET. So does astrophysics Marta Graciela Rovira, who chairs the organism for several months. Unlike Girbal, she does not paint or draw but willingly accepted the proposal.



Capullito `2", a photograph of Martin Bentura, who works at the CONICET.

"I admit that not many people in astrophysics are fun, but I know colleagues who are dedicated to music and painting. Many more of those than one might imagine," he says. Immediately, the respondents point out that the former council president, Eduardo Charreau presented some work for the exhibit and the researcher Paul Penchaszadeh worked with photographer Hector Elias Monsalve to convert the inhabitants of Patagonia submarines into works of art.

"In a scientific part that all emotions need to be put aside says Girbal. He accepts that in some meetings, which may extend for several hours, he takes a notepad and scribbles, like a "discharge" to the tensions of the moment. In those minutes, the molecules of art and scientific decisions achieve a unique combination. The water and oil, finally meet.

+ INFORMATION: WWW.TIERRADEEXPLORADORES.ORG , WWW.ARTINLOBBY.COM and WWW.CONICET.GOV.AR