



*“Arte, Ciencia y Naturaleza en Conexión”*

# **Tribute**

*Art Cycle and Thoughts that honours nature*

## **Phase II: Polar Encounter**

**Jane Marsching & Andrea Juan**



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## 🌿 TRIBUTE CYCLE

**Tribute to Nature** was conceived as a cycle of international projection composed by unpublished works of distinguished contemporary artists and thinkers-exhibitions, installations, settings and publications that grant homage to Mother Earth.

Artists and thinkers through out their plays and stories have tried to reflect the unlimited power of our essence as a species, as planet and as a system. Professionals that have worked form enriched points of view in order to add some conscience to our actions and motivate reflection about the great opportunity to be co creators in this time and space that we have to inhabit in harmony with our surrounding.

In November of 2009 Phase I was inaugurated of Tribute Cycle with the presentation in Argentina of the well know photographer Henry Horenstein. A selection of his shocking images of his series “Animalia” was exhibit from November 4th thru December 30th as gigantographic images in San Martín Park of the City of Buenos Aires and in the lobby of the Hotel Pan-American in the same city.

## 🌿 PHASE II: POLAR ENCOUNTER

Again with the support of the **Embassy of the United States of America in Argentina**, through their Cultural Section and with the support of **AmCham** and the **Agency of Governmental Environmental Protection of the City**, the **ONG, Tierra de Exploradores** and **Art in Lobby** present Phase II of the cycle: “Polar Encounter” an exhibition that invites to reflect regarding such a current theme as the change of climate from the perspective of **Jane Marsching** (USA.) and **Andrea Juan** (Argentina).

The director of the Cycle is: **Veronica Willenberg**, President of the ONG Tierra de Exploradores and CEO of Art in lobby, organising entities of this incentive.

## 🌿 PARTICIPANTS

Tribute to Nature is an initiative of:

- **Tierra de Exploradores (Land of Explorers): Civil Association** that seeks to extend knowledge and preservation of cultural and natural patrimony granting scientists, artists and explorers an environment of development, promotion and articulation with society. The institution with over 9 years of trajectory produces artistic exhibitions of avant gard and International reach that reflects about the environment and cultural identity. to have more information please visit : [www.tierradeexploradores.org](http://www.tierradeexploradores.org)



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### Organisation:

- **Art in Lobby, lovin´ arts:** Organisation dedicated to produce exhibition of distinguished visual artists in non conventional spaces and to promote corporate actions related with art. [www.artinlobby.com](http://www.artinlobby.com)
- **Embassy of the United States of America in Argentina,** Cultural Section

### With the support of:

- **Chamber of Commerce of the United States in Argentina (AmCham)**
- **National Antarctic Department, Argentine chancellery**
- **Government of the City of Buenos Aires,** Environmental Protection Agency.

### Sponsor:

- **Panamerican Hotel**
- **Lindt Chocolates**

### 🌿 **EVENTS AND ACTIVITIES: Phase II: April / September 2010**

- Panels and community and student exchange activities in the **Art Institute UADE, PH 15 Foundation and Oasis Foundation** held by the artist.
- **Starting April 20, the Botanical Garden of Buenos Aires.** Exposition to which the institution participates in the **International Year of Biodiversity** organized by the **United Nations**
  - Photographs (exhibit hall until may 20th)
  - Gigantografies Exhibition (in the park up to September 20<sup>th</sup>)
  - Guided tours of the exhibition by artists
- **From April 22 to May 10, in the 36th Edition of the Book Fair, Buenos Aires**
  - Exhibition of photographs in the **White Pavilion (Foyer and Victoria Ocampo, Domingo F. Sarmiento and Adolfo Bioy Casares** lounges). Thursday, 22 April Opening with the presence of authorities of the City, the Fair and the **Embassy** in the Day of the Earth.
  - Panel and Presentation of the artists in **Espacio Joven,** and the stand of the **United States Embassy** (due to Earth week)
- **From April 20 to May 20<sup>th</sup>, Pan-American Hotel**
  - Presentation Cocktail Cycle, Phase II (April 23, at 6 pm)
  - An exhibit of photos in the lobby and tour by the artists under the **Nigth Gallery** (April 30, at 7 pm)
- **From May 4th to June 7, New York City, USA.**
  - Exhibition of photographs by **Andrea Juan** series **The Invisible Forest, Phase II Cycle Tribute to Nature),** for **The Francis J. Greenburg Collection,** at 125 Maiden Lane Street, NY. Curator: Elisabeth Akkerman.
- **From May 5<sup>th</sup> to May 9 city of New York, USA,AAF, NYC**
  - Exhibition of photographs by **Andrea Juan** series **The Invisible Forest, Phase II Cycle Tribute**
- **August, Hotel Pan-American Bariloche**
  - Presentation Cocktail Cycle, Phase II: **Polar Encounter** (coordinated action with advertising agencies and corporate sponsors as part of the Snow Festival).



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❖ **CYCLE TRIBUTE PHASE II: “Polar Encounter” Jane Marsching (USA) & Andrea Juan (Argentina)**

**Jane D. Marsching (USA.)**

**Jane** is a digital media artist and currently working as adjunct professor at the Massachusetts College of Art. In 1995 she received her MFA in photography at the School of Visual Arts in New York. Her work is represented by the Allston Skirt Gallery in Boston. "Arctic Listening Post", the project which she is currently working, explores the past, present and future of human impact on the Arctic, through different disciplines such as video installations, virtual landscapes, dynamic websites and data visualization. Her recent exhibitions include the ICA in Boston; MassMoCA; Museum of Art North Carolina Museum of Art, San Jose, CA; Photographic Resource Center, Boston, and the Museum of Art Sonoma, CA. She also received fellowships from the Creative Capital, LEF Foundation, Artadi, Massachusetts Cultural Council and Artists Resource Trust

**Phase II: Polar Encounter "Arctic Then", by Jane Marsching**

It translates digital elevation models of glaciers in the Arctic Circle developed by scientists in a program for interpretation of 3D virtual landscapes that incorporate meteorological model and approximate temperature sensitivity. Each glacier is the focus of research for glaciologists; they seek to understand the response of the alarming acceleration of Arctic glaciers to climate change. Thinking about the light, approaching stormy weather, melting glaciers corrupt the land with a sublime uncertain atmosphere.



© Jane Marsching, Arctic Then Serie



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### **Andrea Juan (Argentina)**

Andrea has an extensive experience in the field of Visual Arts and also works as Professor and curator. Her work is based on scientific research and has a reflective content of the environment. She works in the disciplines of video, installation, photography and graphic art. In 2007 she received a grant from the Government of Canada and the New York Guggenheim fellowship, UNESCO in France, Antorchas Foundation and National Endowment for the Arts. She did residencies at Art Omi International Art Center (New York), University of Quebec (Canada) and the Cultural Center of Vienna (Austria). In 2004 she began the "Antarctica Project" by video installations and performances in Antarctica

### **Phase II: Polar Encounter, "The Invisible Forest", by Andrea Juan**

In the ocean, the invisible forest marine phytoplankton plays a critical role in regulating Earth's climate. Can it be used to combat global warming? Every drop of water within 100 meters of the ocean contains thousands of free-floating microscopic plants called phytoplankton. Explore how human activities can alter the impact of phytoplankton in the carbon cycle on the planet, is crucial for predicting long-term ecological effects. The photo shots were made at the Argentine Sea, Patagonia Section. The exhibition features video installations, sculptures, digital art and photography



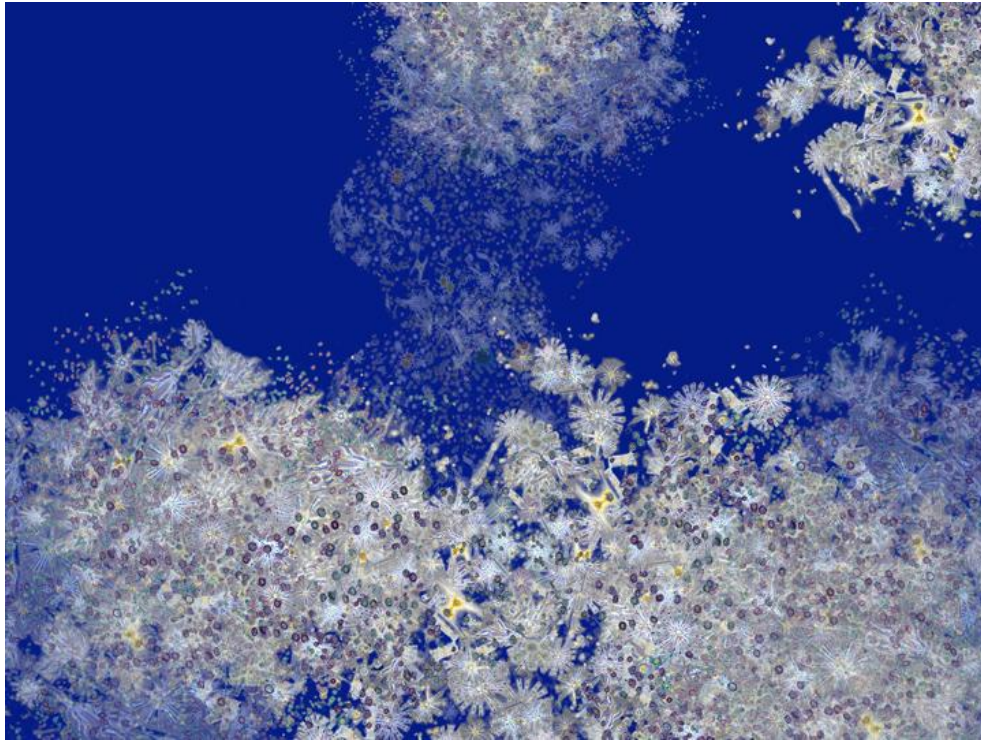
© Andrea Juan, *The Invisible Forest II, Serie - Patagonia 2008*



© Andrea Juan, *The Invisible Forest V*, Serie, Patagonia 2008



© Andrea Juan, *The Invisible Forest IV*, Serie, Patagonia 2008



© Andrea Juan, *The Invisible Forest Serie, Print III - Patagonia 2008*

### **Verónica Willenberg**

General production of Phase II of Cycle Tribute to Nature.

**Polar Encounter** is a challenging artistic and conceptual proposal. It establishes a dialogue between the Arctic series Then the Jane Marsching - artist and American teacher referent in material and investigation of the Arctic and the Invisible Forrest by Andrea Juan -argentine artist and teacher referent of investigation of the Antarctica) those works invite us to integrate two different views that are complemented and two different landscapes and realities due to the changes in the climate. This is based on a committed work based on several expeditions to the poles and in the result of research of investigation of the most prominent international scientists.

Once more the artistic support becomes a bridge that connects us with life and reminds us that we are part of a whole which unites us and transcends in time.

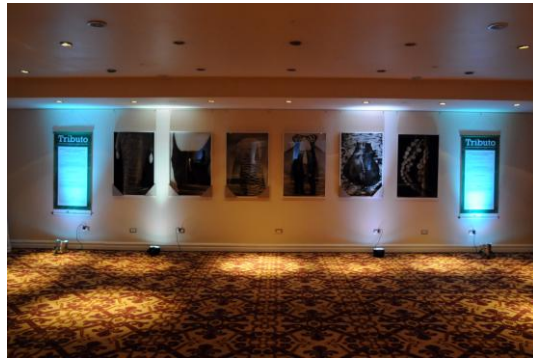
**Veronica Willenberg** graduated as Communications Science and is the Executive Director of Willen Press & Com, founder of ONG Tierra de Exploradores - Institution dedicated to the dissemination of our natural and cultural heritage and is the head of Art in Lobby, lovin 'arts, an international organization which aims to disseminate the visual arts and encourage their inclusion in unconventional spaces.

In 2009 she created and launched in Buenos Aires the Cycle Tribute to Nature and co-produced it with the United States Embassy in Argentina and has the support of the **Chamber of Commerce of the United States of America in Argentina** (AmCham), the National Directorate of the Antarctic and the Environmental Protection Agency of the City.



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## GALLERY OF IMAGE OF PHASE I OF TRIBUTE CYCLE



\* Link to the video: launch en Buenos Aires, Phase I of *Tribute to Nature* <http://www.youtube.com/watch?v=HGIfedHkdAo>

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**Tierra de Exploradores, Civil Association**  
“Art, Science and Nature in Connection”

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